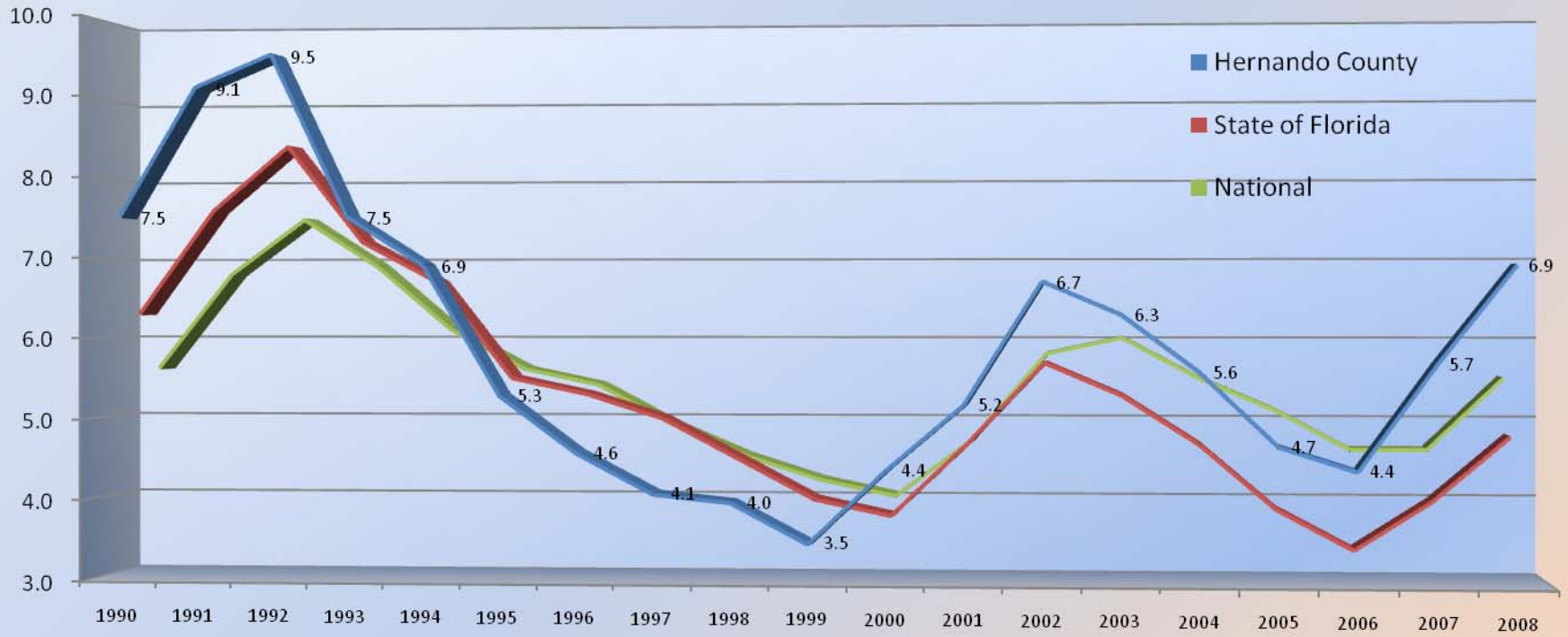


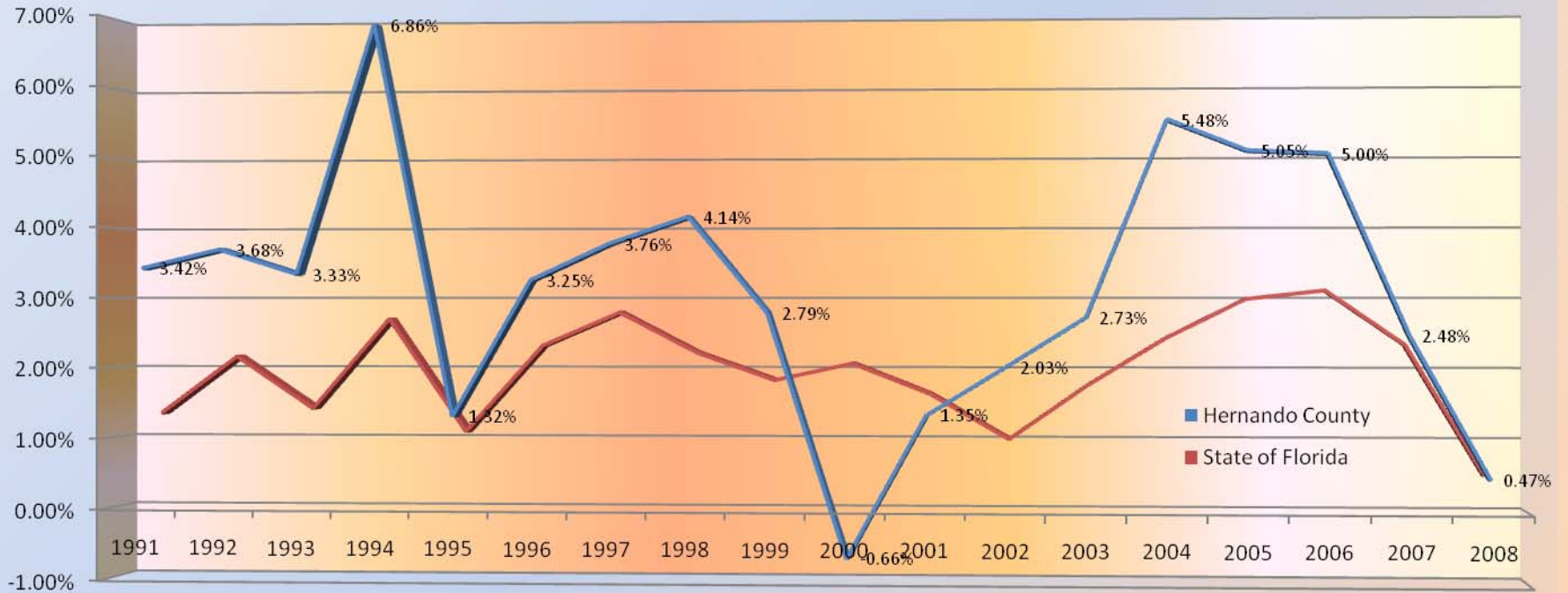
Hernando County Unemployment Rate

as compared to Florida's & the Nation's

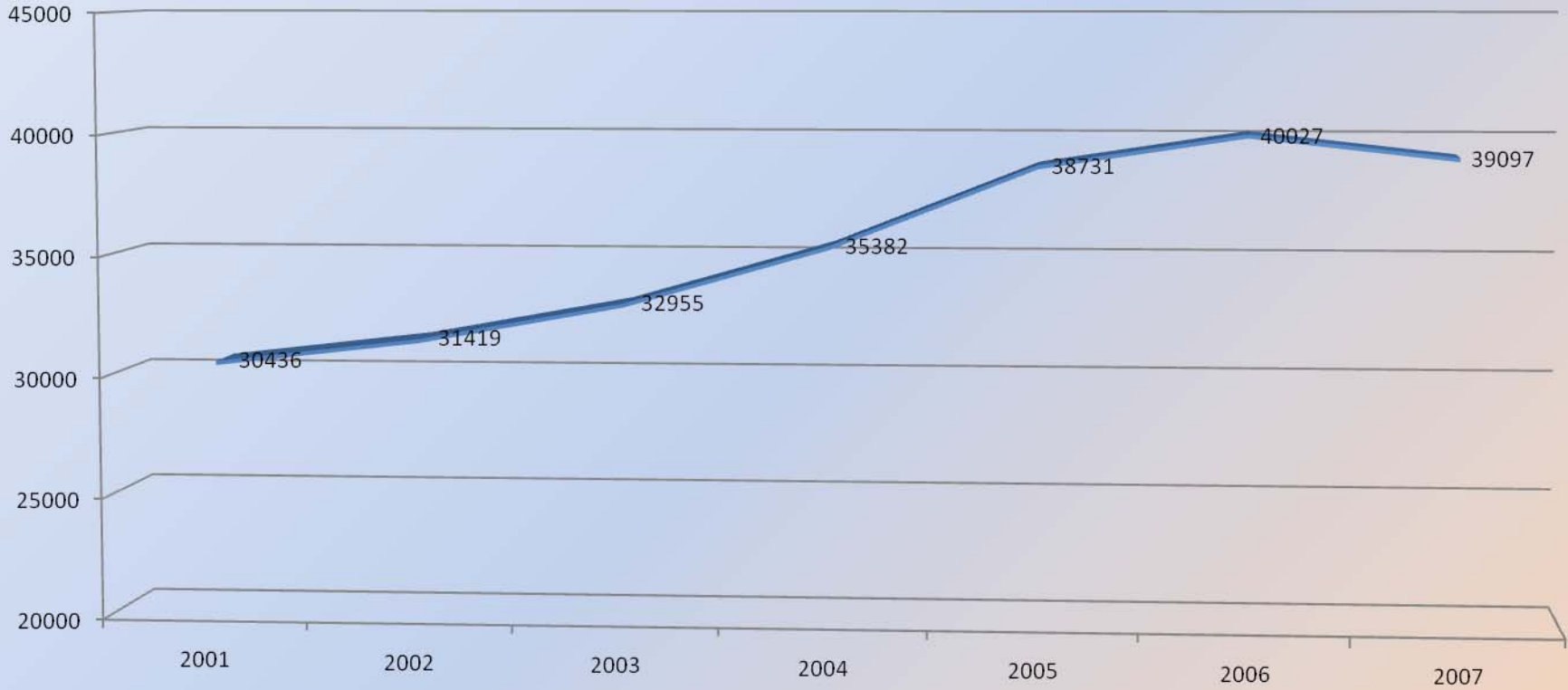


Percent Growth in Labor Market

Residents Working or Seeking Work
Hernando County in comparison to Florida

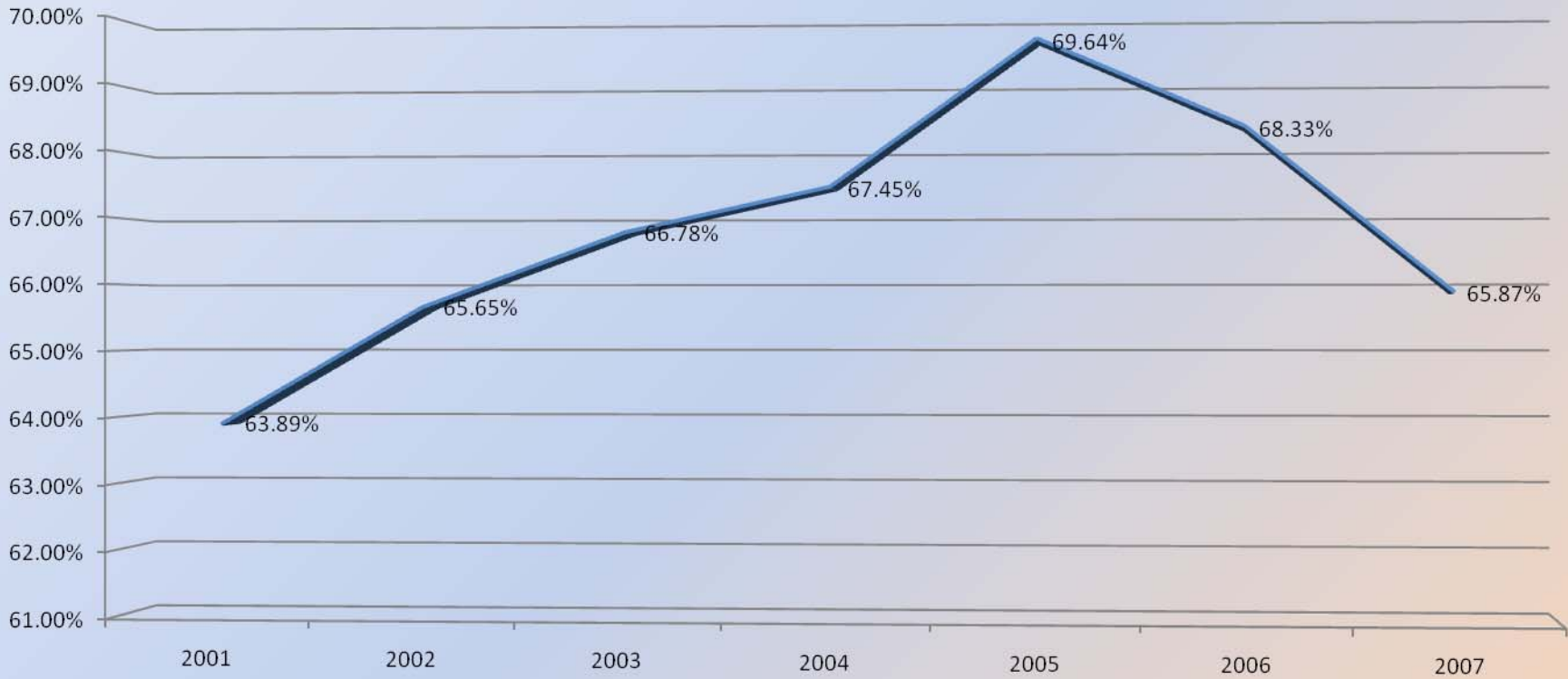


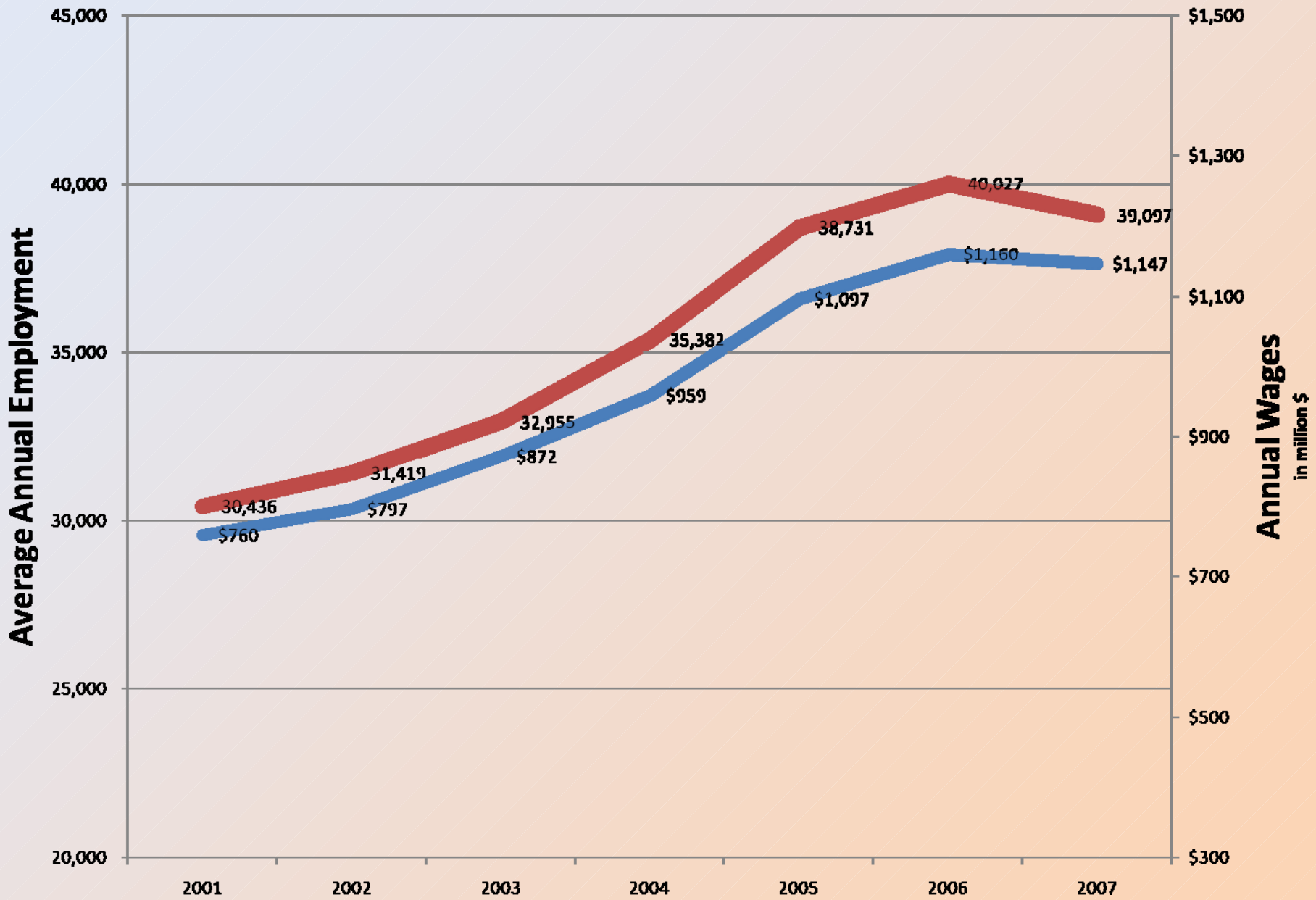
Average Annual Employment in Hernando County 2001-2007



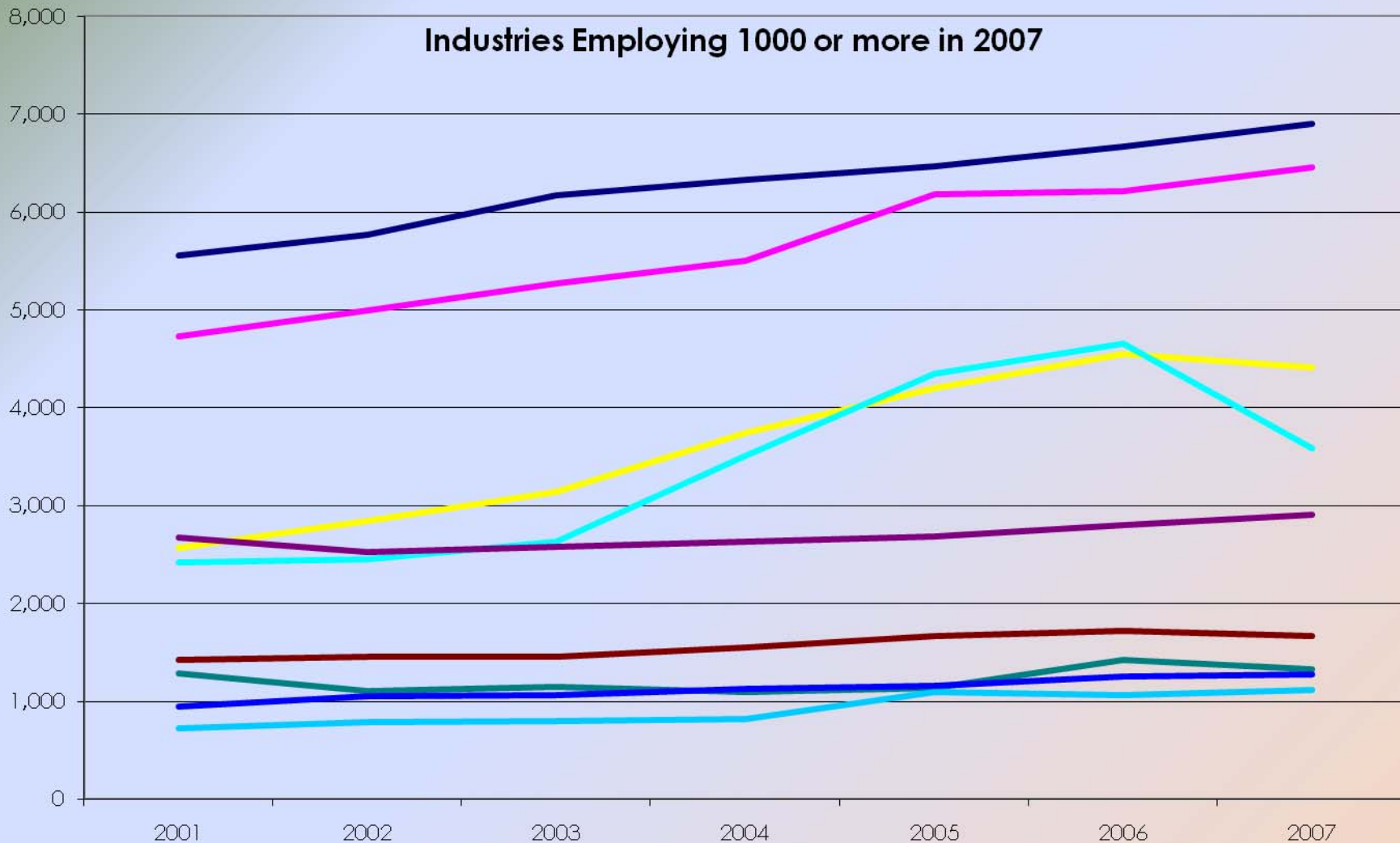
Employment versus Workers

The average annual employment in Hernando County versus the employed workforce in the County





Industries Employing 1000 or more in 2007



— Retail Trade

— Accommodation and Food Services

— Public Administration

— Manufacturing

— Professional, Scientific and Tech Services

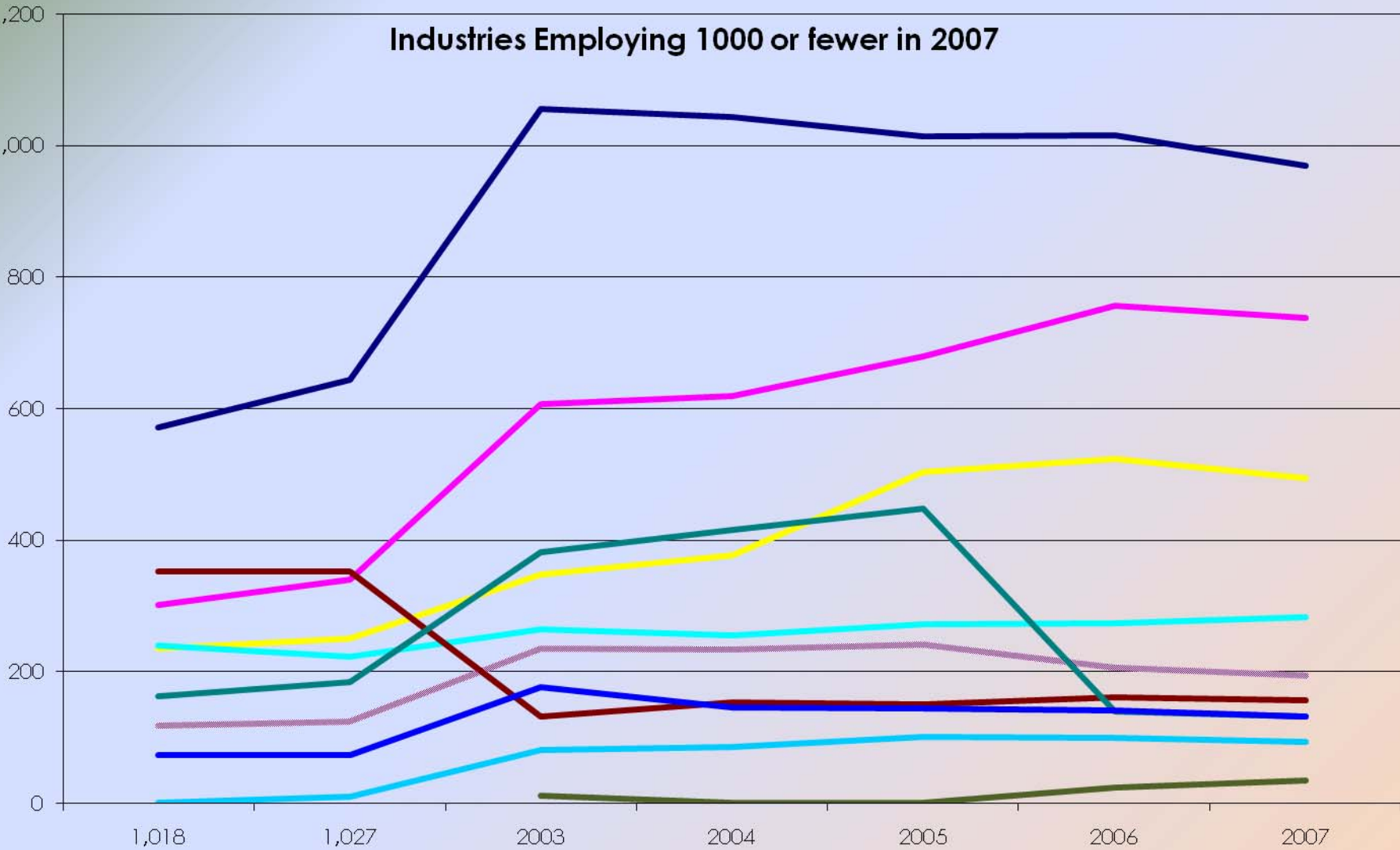
— Health Care and Social Assistance

— Construction

— Admin & Support & Waste Mgmt. & Remediation Serv.

— Other Services (Except Public Administration)

Industries Employing 1000 or fewer in 2007



- Finance and Insurance
- Real Estate and Rental and Leasing
- Information
- Mining
- Transportation and Warehousing
- Arts, Entertainment, and Recreation
- Agriculture, Forestry, Fishing and Hunting
- Wholesale Trade
- Utilities
- Management of Companies and Enterprises

Industries with Highest Wages in Hernando County 2007

	<u>Number of Employers</u>	<u>2007 Employment</u>	<u>Average Annual Wage</u>
Securities and commodity contracts brokerage	15	57	\$84,815
Offices of physicians	163	1,209	\$65,720
Nondepository credit intermediation	29	135	\$58,448
Other financial investment activities	20	50	\$55,086
Electric goods merchant wholesalers	21	74	\$54,723
Cement and concrete product manufacturing	16	460	\$54,429
General freight trucking	36	372	\$48,515
Offices of dentists	43	316	\$48,141
Information	31	194	\$47,444
Motor vehicle and parts merchant wholesalers	10	44	\$47,427
Administration of economic programs	12	36	\$46,265
Lumber and const. supply merchant wholesalers	10	64	\$45,397
Architectural and engineering services	49	188	\$44,347
Automobile dealers	12	365	\$43,962
Public Administration	50	2,909	\$42,081

Industries with Lowest Wages in Hernando County 2007

	<u>Number of Employers</u>	<u>2007 Employment</u>	<u>Average Annual Wage</u>
Civic and social organizations	10	70	\$7,310
Other schools and instruction	11	43	\$10,796
Limited-service eating places	87	1,873	\$11,142
Drinking places, alcoholic beverages	19	49	\$11,533
Drycleaning and laundry services	8	44	\$12,694
Private households	23	37	\$13,612
Leisure and Hospitality	303	5,149	\$13,639
Child day care services	30	285	\$13,939
Personal care services	69	250	\$14,109
Full-service restaurants	106	2,246	\$14,153
Used merchandise stores	10	30	\$14,480
Traveler accommodation	16	211	\$14,620
Clothing stores	27	253	\$14,715
Beer, wine, and liquor stores	12	47	\$15,105
Office supplies, stationery, and gift stores	13	122	\$15,491